



Thinking Ahead Together

As we approach the reopening of our economy, this week we're providing you several webinars, online resources, and upcoming programs to help think ahead. Each day, we're working with business leaders, local governments, and nonprofits to prepare for our new normal. With each conversation, we are encouraged by the ingenuity and resolve of our neighbors. Our team remains committed to serving you in any way we can during these challenging days. Please reach out to us directly or follow us on social media below to get the latest.

Stay Updated By Following Us On Social Media



Useful Webinars & Online Resources

Upcoming Webinars

- ["Modifying You Staff Structure, HR Policies, + Operations For Covid-19 + Beyond"](#) From REV Birmingham

Recorded Webinars

- ["Small Business E-Commerce 101: Generating Virtual Food Traffic & Revenue"](#) From The Retail Coach
- ["I Have PPP Funds...Now What"](#) From BBA & Alabama SBDC

Online Resources

- ["7 Resources for 1099 Contractors During the Coronavirus Pandemic"](#) From The U.S. Chamber of Commerce
- ["Investments in E-Commerce Yield Big Gains for Small Businesses Amid Pandemic"](#) From The U.S. Chamber of Commerce



Workforce Development Update On Training & Hiring

As workers and employers adjust to new realities, the value of skilled training has become clear. In this week's COVID 19 Workforce Development email update we're providing you with several local training opportunities for the unemployed or those that wish to gain additional skills. We encourage all those seeking career services to connect with the Alabaster Career Center for assistance. Our team is continuing to partner with our workforce development allies to bring additional training to Shelby County in response to this challenging time. Additionally, we're monitoring job postings sites to share the hiring opportunities that still exist. [Click here to read this week's workforce update.](#)



Shelby County Roundtable Coaching Program

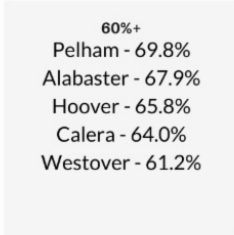
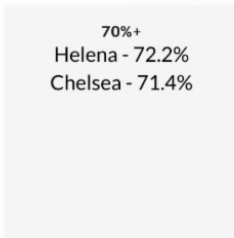
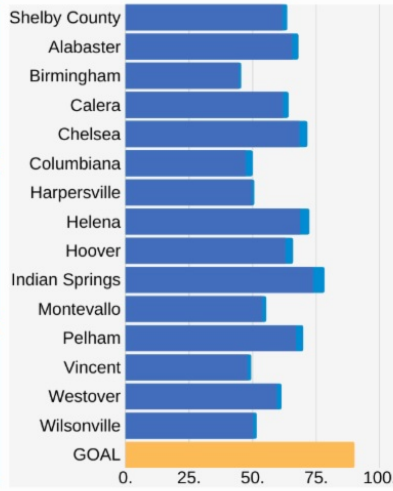
The Shelby County Chamber and 58 INC. recognize now, more than ever, that our small businesses face countless challenges that can come up at any time. Our Business Retention and Expansion (BRE) team is pulling together small groups of business owners to talk through and work through those challenges together. The BRE team will work alongside you to identify solutions and resources to tackle these challenges head-on. If the knowledge necessary to tackle your challenges cannot be found on our team, we'll access outside experts to assist you. Privacy will be our top priority with this effort. All participants, if selected, will commit to confidentiality and the necessary time needed to resolve those challenges presented. If you are interested in participating, [please click here to apply through this linked form.](#)

Shelby County Census Update

Here's the weekly 2020 Census roundup! Indian Springs Village is still in the lead - they're also ranked #94 in the highest city response rates nationwide, and they are the #1 city response rate in Alabama. Shelby County's goal is a 90% response rate, and that will not be possible without your response! Please get the word out to your community!

SHELBY COUNTY CENSUS REPORTING

As of 4/26/2020



[Click Here To Take The Census](#)



Small Businesses are at the heart of our local economy and now is the time to support them. To that end, we encourage everyone to utilize [#ShopShelbyCounty](#) [#EatShelbyCounty](#) or [#DrinkShelbyCounty](#) to share how you're supporting our friends and neighbors.