

Chelsea

SHELBY COUNTY | ALABAMA

2024 RETAIL OVERVIEW



Shelby County
The Natural Choice

City of Chelsea

SHELBY COUNTY | ALABAMA

Consistently ranked one of the fastest growing cities in Alabama, there's a reason Chelsea recently adopted "Home is Here" as part of its new branding campaign. Chelsea prides itself on being a popular destination for families and it is reflected throughout the City. From a robust housing market to newly developed City amenities and excellent schools, Chelsea strives to provide home-town charm to citizens and visitors alike. Chelsea also embraces business growth evidenced by multiple retail groundbreaking events in recent months and a newly city-owned and developed business park for IT, Biotech and high tech startups that choose Chelsea to take advantage of its highly educated residents. Let us help you find a site for your business in Chelsea!



15,781

City Population



11,467

City Daytime Population



\$79,808

City Median Disposable Income

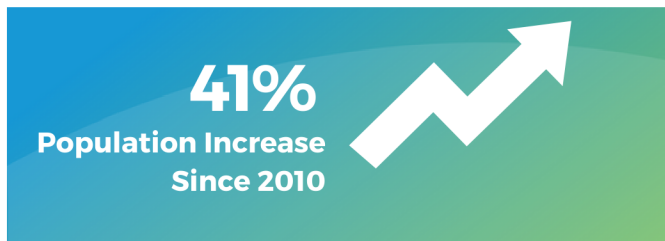


46%

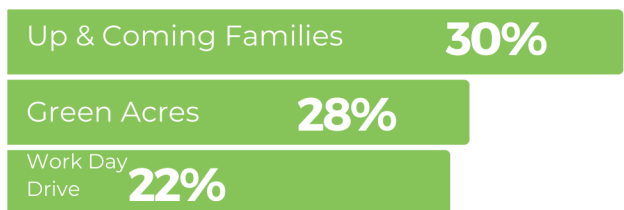
City Bachelor Degree or Higher

Source: 2023 ESRI

Median Household Income



ESRI Tapestry Segments



Key Community Assets



Cat-N-Bird Winery



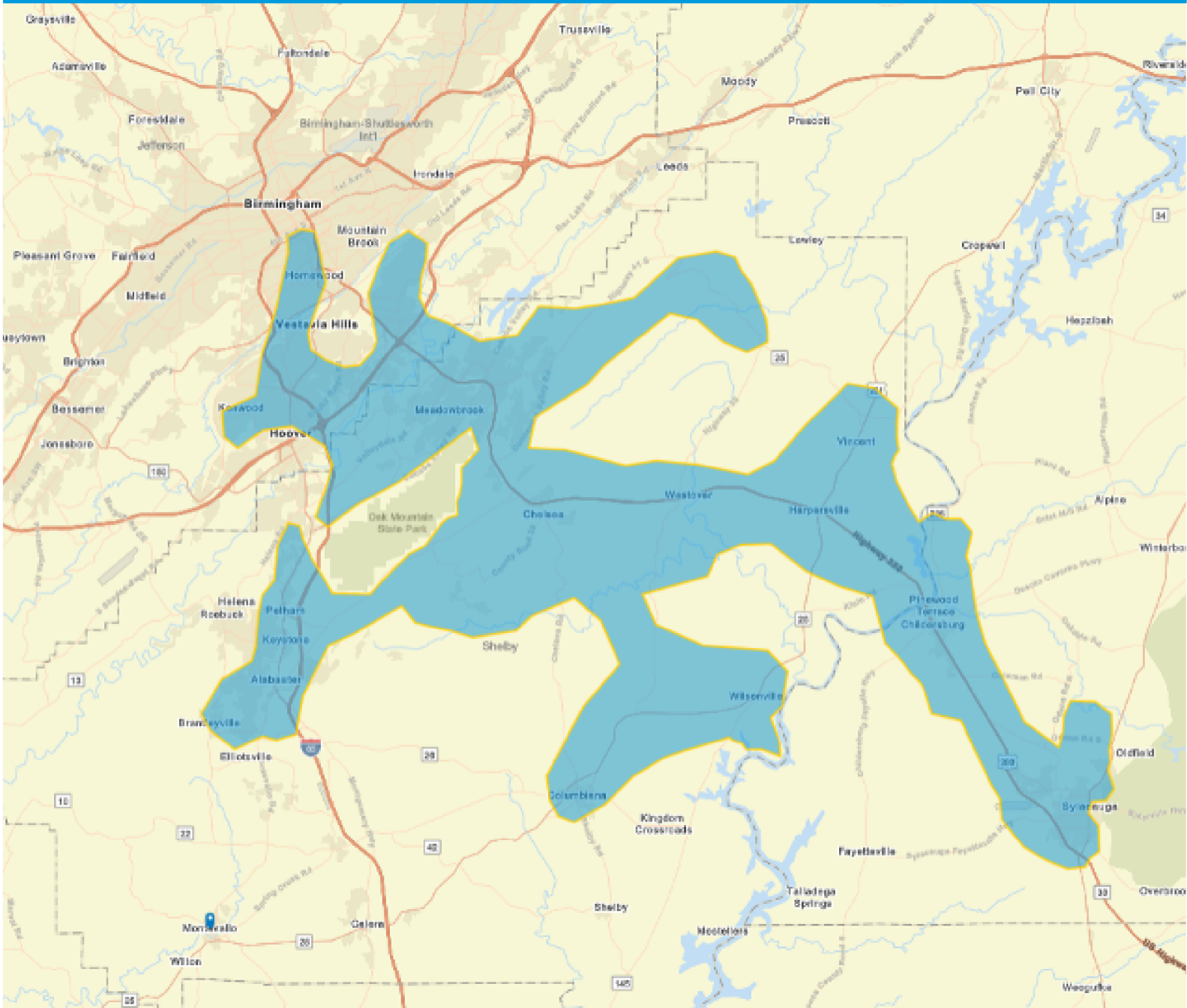
Foothills Business Park
15-Acre Park



New Community Park & Athletic Complex

Chelsea Trade Area

SHELBY COUNTY | ALABAMA



235,601

Trade Area
Population



254,221

Trade Area Daytime
Population



\$82,290

Trade Area Median
Household Income



51%

Trade Area Bachelor
Degree or Higher

Source: 2023 | ESRI



4.32%

YoY Pop Growth
Past 5 Yrs



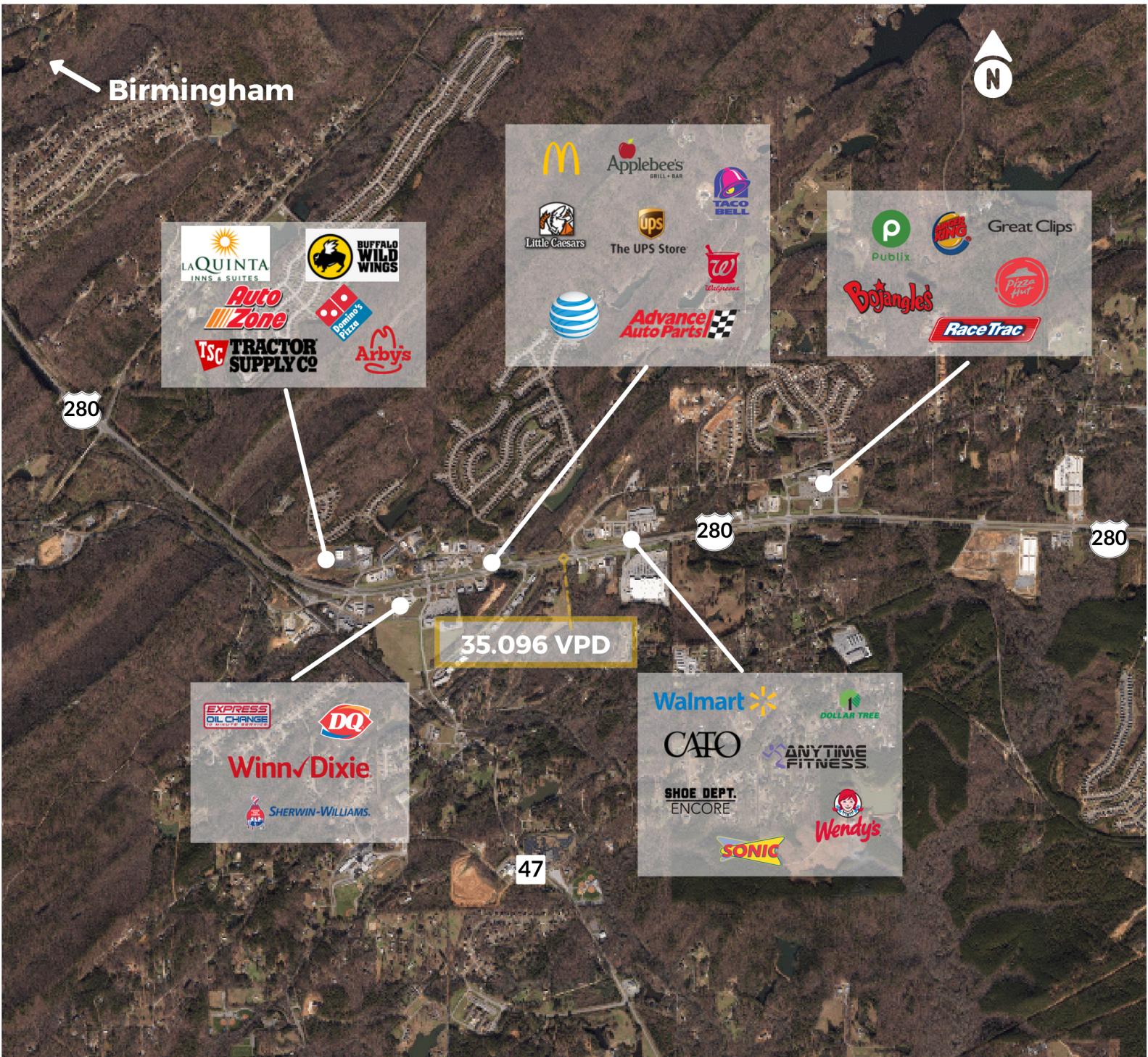
6.9%

YoY Job Growth
Past 2 Yrs



\$82,290

Trade Area Median
Household Income



Chelsea Retail & Traffic

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