

Vincent

SHELBY COUNTY | ALABAMA

2024 RETAIL OVERVIEW



Shelby County
The Natural Choice

City of Vincent

SHELBY COUNTY | ALABAMA

Vincent is within the Birmingham-Hoover MSA and is uniquely positioned along US 231 with easy access to US 280 and I-20 to Atlanta. With convenient access and site availability, the potential exists for Vincent to recruit industrial and commercial projects. In 2020, Vincent completed a \$631,000 capital improvement project supported by an ALDOT TAP grant improving access and walkability for merchants and residents downtown. Recreation facilities include Gorman Park with free boat launch access to the Coosa River along with Vincent Municipal Park, which offers a picnic pavilion, children's playground, walking track, football, softball & baseball fields available to the public. Home to Shel-Clair Farms, a 1,000-acre working farm, provides horse riding trails, boarding and camping that bring visitors from far and wide. Vincent Elementary and Middle/High Schools are also excellent educational facilities located inside the city limits and serve as the hub of community activity and engagement.



2,004

City Population



1,939

City Daytime Population



\$50,681

City Median Household Income



13%

City Bachelor Degree or Higher

Source: 2023 ESRI

Retail Demand | 5 YR Forecast

Groceries **\$5.8 m**

Restaurants **\$3.6 m**

Entertainment **\$3.4 m**



5 miles from US Hwy 280
20 Miles from I-20

\$222,458

MEDIAN HOME VALUE



ESRI Tapestry Segments

Rooted Rural **52%**

Rural Bypasses **27%**

Southern Satellites **20%**

Key Community Assets



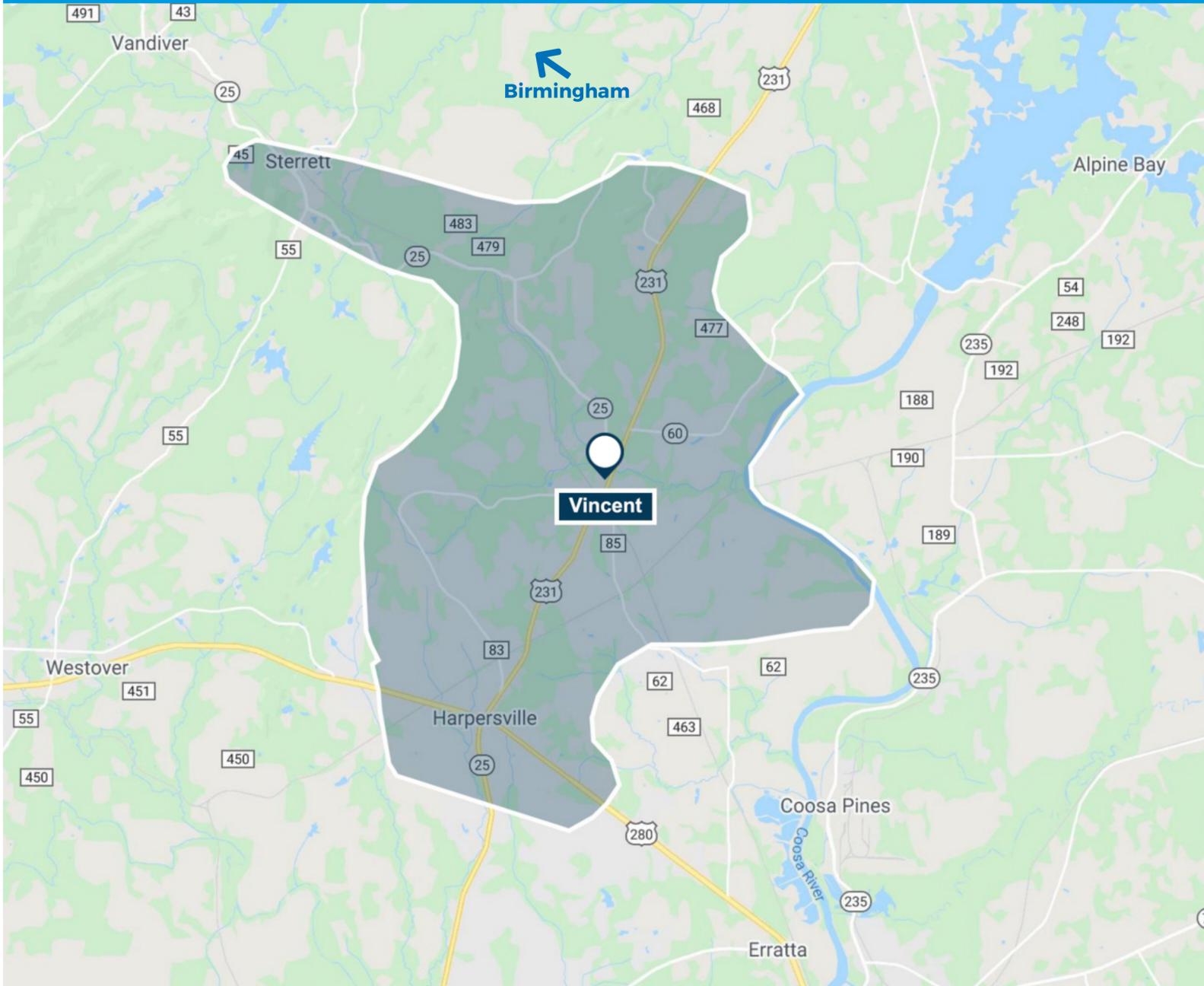
Shel Clair Farm
1,000 Acre Working Horse Farm



Alicia's Coffee
featured in *The Atlantic*

Vincent Trade Area

SHELBY COUNTY | ALABAMA



3,829

Trade Area Population



3,579

Trade Area Daytime Population



\$48,442

Trade Area Median Household Income



24%

Trade Area Bachelor Degree or Higher



2% +

Median Household
Income



\$48,442

Trade Area Median
Household Income



Vincent Retail & Traffic

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